



GLAMORGAN

GLAMORGAN CCC

SPONSORSHIP OPPORTUNITIES





GLAMORGAN

CORPORATE PARTNERSHIP

Glamorgan County Cricket Club is in a unique position in that we are the only county side that represents an entire country and our family of sponsors and partners reflect both the local and national appeal of working with us.

We are able to meet the needs of all the organisations we work with and to appeal to partners of all sizes, from local SME's to World Famous Brands.

Nobody knows your business better than you do and our experienced sponsorship team will work with you

to create a sponsorship package that addresses and solves your business needs. Every partner is different and below, we've listed some, but not all, of the areas in which a partnership with Glamorgan can help you to meet your corporate goals.

CONTACT OLIVER WATERHOUSE // 02920 419 315 // OLIVER.WATERHOUSE@GLAMORGANCRICKET.CO.UK



SOPHIA GARDENS
CARDIFF

Sponsors of Glamorgan County Cricket Club



GLAMORGAN

SPONSOR TESTIMONIALS



“SA Group have been proud sponsors of Glamorgan County Cricket Club for the past four years. We are pleased to be associated with a team that follows a similar culture and ethos to ourselves. Glamorgan is a friendly, accommodating and extremely professional club which shares SA Group’s family centric values. Our partnership has been a great success enabling us to work closely together and with their partners and supporters”

- Jeremy Osbourne, Director SA Group

Orchard.

“It was a great start to the year with the launch of the new training kit and we’ve been very proud to see the Orchard brand on the players chests helping raise our profile internationally.”

- Alastair Wilson – Director Orchard

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ADVERTISING & BRANDING

On kit, or in ground branding opportunities can ensure that your brand reaches an audience across Wales, the UK and beyond. As well as the eyes in Sophia Gardens our partners benefit from live Sky Sports coverage of several matches each season. There has never been a better time to invest in advertising space with Glamorgan Cricket. From pitch facing advertisement boards, to a big screen advert before an exhilarating T20 fixture.

PERIMETER BOARDS

Previously pitch side boards at Sophia Gardens have only been available via the ECB but now advertising partners can purchase pitch level boards for domestic county cricket fixtures including those televised on Sky Sports.

By purchasing a 6m board from just £1,500 + VAT (including cost of manufacture) you can advertise your business live on Sky Sports, as well as to the tens of thousands of visitors to Sophia Gardens for cricket and other events throughout the year.

There are a limited number of advertising sites available so please let us know if you would like to take advantage of this offer.

T20 BIG SCREEN

Our T20 Big Screen advertising is a sure-fire way to advertise your brand in a unique way to our average attendance of 8,000 fans during a T20 fixture.

You'd send us a image that you'd create, we'd have a quick look to ensure it meets our guidelines and then we'd stick it on the big screen to play on rotation from when gates open to around 5 minutes before the start of play, with a minimum of 5 showings, on average.

We'd also include x10 tickets to each fixture, so you can see your advert in action. By purchasing a big screen advert to play at our T20 fixtures from just £700+VAT for all fixtures, you can advertise your business to tens of thousands of potential customers.



GLAMORGAN

CLIENT ENTERTAINING

Our hospitality experience is recognised as one of the finest in sport and our team of Chefs and hospitality staff will ensure that you and your guests enjoy a fantastic day of fine food, great wines and good company.

Client facing entertainment is key to repeat business. There is no better way than sealing business and enjoying some great hospitality than a night at the T20 with Glamorgan Cricket.

We can also cater to your B2B goals. Whether you'd prefer a private setting in one of our corporate boxes, or more of a public atmosphere to enjoy the game and entertain your guests – the choice is yours. Our team will work with you to discuss your preference and create a bespoke package for you.



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BUSINESS NETWORKING

At heart Glamorgan is a family club and our friendly, open approach makes us the perfect place to do business in a relaxed and informal environment. Many of Wales' leading organisations are involved with the Club and there are few better environments to develop new contacts than the amber energy® lounge, home of our business club.

We aim to bring like-minded businesses together for informal and relaxed networking in a comfortable lounge

We hold numerous exclusive sponsor events each year, including our annual Sponsors Lunch and our ever-popular Sponsor and Partner Golf Day held at the Vale Resort.

Glamorgan Cricket regularly host exclusive events at Sophia Gardens Cardiff for our partners. These events include:

- Glamorgan Cricket Sponsors Lunch
- Glamorgan Cricket Sponsor & Partner Golf Day
- Glamorgan Cricket exclusive Partner Wine Tasting
- Numerous additional events are regularly scheduled to match our busy events space

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